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| School Name: | Reviewer’s Name: |

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|  | **Goal** | **Comments/Suggestions** |
| **Video and Sound Quality** | Visuals and sound are clear. Faces, voices, music, and other elements of the video itself are of high quality. The music is a good fit for the video content. |  |
| **Intended Message** | A clear concise message is developed throughout the film. It is evident that the filmmakers had a message in mind, and they convey that message through their video. The video is also an appropriate length to convey the message. |  |
| **Emotional Response** | The video makes me want to be a part of this school. The video captures the essence of what it means to be a student at the school. The video includes a wide variety of activities, students, interactions, classrooms, and opportunities. |  |
| **Suggestions** | Please use the box at right to make suggestions that would make the video better. These are suggestions that you did not provide for the three criteria above. |  |